



Online Bridge Leaders Bridge Base Online and Funbridge Announce Merger

Bridge Base Online, and GOTO Games, the video games publisher behind the bridge app **Funbridge**, have announced that they have just come together.

Making bridge even more popular

With this merger, BBO and Funbridge will join efforts to not only promote bridge but also to nurture bridge developments across the world and in the next generation of players.

Sharing knowledge, Advancing innovation

The BBO and Funbridge teams will share their respective expertise and experience to offer even more exciting and creative services to their users.

Unchanged fundamentals

BBO and Funbridge will remain separate brands. Players will not be affected in any way by this merger. They will continue to play bridge via their favourite apps and software.

About Bridge Base Online, Inc.

Created as a byproduct of World Champion Fred Gitelman's award winning software series Bridge Master 2000, the free online bridge website Bridge Base Online was launched in 2001 and quickly became one of the most popular bridge platforms in the market with an all encompassing set of products serving the needs of bridge educators, serious or casual players. Bridge Base is available as both a web or mobile app.

BBO in figures:

Over 2.5 million deals played per day Over 175,000 players online every day Over 180 countries represented Available in 29 languages

www.bridgebase.com

About GOTO Games

Company founded in 1994, previously part of the family-owned company GOTO Software specialised in computer software. The company started bridge in the same year with the software GOTO Bridge, the first of many to come.

In 1999, Jérôme Rombaut, who was a fresh European Bridge Champion at that time and has won many other titles since then (the last one being 2017 Vice World Champion), joined the team and brought his bridge expertise to the company.

This was the beginning of Funbridge, first on PC (2003) and later on smartphones, tablets and Mac (2011).

Funbridge has quickly become a major player in online bridge games.

Funbridge in figures:

1 million deals played every day 65,000 players online every day Over 200 countries represented Available in 13 languages

www.funbridge.com